

Step 1

Online Booking Software

premier software

A long-standing software provider which has been around 25 years, so they know what they're doing and have good support.

Has a free trial period then a minimal fee starting from around £10-£30 per month for single users, which makes it great for if you're starting out.

You can then upgrade to more sophisticated versions as you grow, which are very reasonably priced for what you get.

I've used this software and the only reason I changed was because they hadn't brought out their best/newer version soon enough for me.

premiersoftware.uk

treatwell

Good online booking software which is also a 3rd party booking site / marketplace. Treatwell marketplace is bigger, (like booking.com for Hotels, but for Salons)

It has more reach than Fresha at the moment, which potentially means more new clients.

Treatwell Pro is approximately £59 per month, plus you'll pay 35% if a new client books via the marketplace. Then it's zero commission for repeat clients.

Can be worth it if you're setting up and are located in a major town or city because of the reach.

I have also used this software – it works well if you need to attract lots of new clients, and is very user friendly for clients online.

treatwell.co.uk/partners/

fresha

Good for small Salons or Individual therapists.

No subscription fees to set up and use.

You can add paid features such as text reminders and email marketing.

Has a marketplace you can choose to be in or out of.

You'll pay approximately 20% of the treatment value if they book via Fresha Marketplace for a new client.

This is good if your business is new and you need to attract new clients.

fresha.com

Phorest

This is the software I currently use and it's great for bigger Salons or multiple Salons.

Book online is very user friendly and easy to manage.

A very sophisticated software, which is on the more expensive side, but totally worth it if you use the features which can help your Salon grow.

The pricing plans are fixed based on features not on how many staff you have. (From £85-£150 per month)

They also build you your own Salon App, if you choose the best plan.

I think it's great software for medium to larger businesses.

phorest.com

timely

A very good software which can grow with your business. Very sophisticated.

The price varies according to the number of staff members.

Single users will pay from £20-£35 per month.

For 2-5 staff you'll pay £50-£150.

More than that you can pay £250+

gettimely.com

ovatu

Another very good software which also increases in price based on staff.

It's £20-£30 per month for 1 user, depending on whether you want extra features.

For 2-5 staff you'll pay £30-£70.

Online booking is easy to set up and is very user friendly for clients.

ovatu.com/uk

Please make sure you do your own research, as prices and functionality can change. There are also many other options you can look at, such as Shedul, SalonIQ, Zenoti.. and more! This is just a starting point for you.

c&me
c&py[®]